



LOKALNA GRUPA DZIAŁANIA  
**PRZYJAZNE MAZOWSZE**

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*Aktywność popłaca, współpraca wzbogaca*

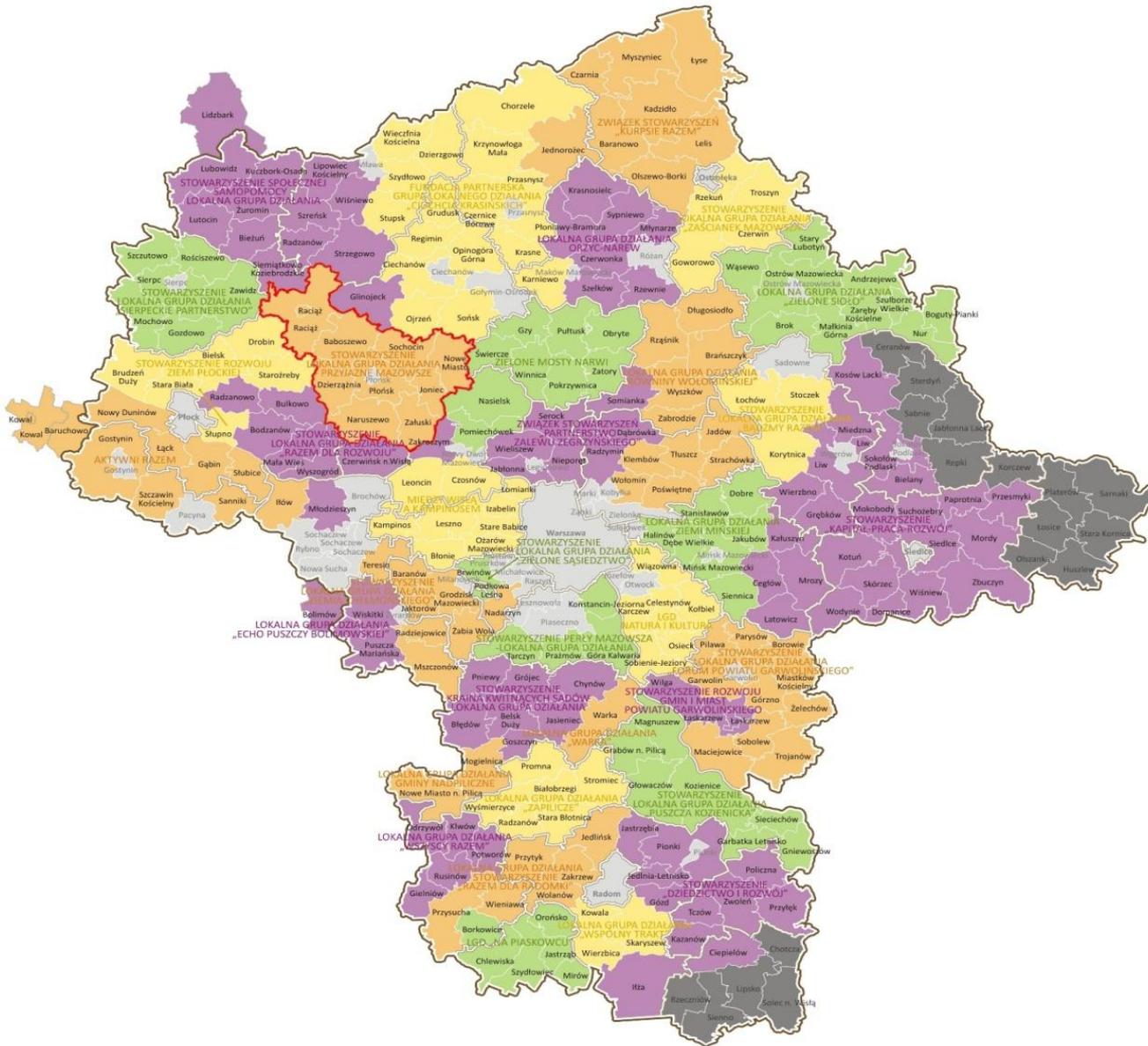


“Europejski Fundusz Rolny na Rzecz Rozwoju Obszarów Wiejskich: Europa inwestująca w obszary wiejskie.”

# Area covered by the Local Development Strategy

The area of Local Activity Group "Friendly Mazovia" consists of 10 rural boroughs and one municipal borough: Baboszewo, Czerwińsk nad Wisłą, Dzierzaznia, Joniec, Naruszewo, Nowe Miasto, Plonsk, Sochocin, Zaluski, Raciaz (rural borough) and Raciaz (municipal borough). As for administrative division this area belongs to the Mazovian Voivodship, the Plonsk District. The total land area is 1368,19 ha, what represents 99.16% of the surface area the county and 3.85% of the area of the voivodship. It is typically characterized lowland landscape.

# Area of Local Activity Group -Friendly Mazovia



## Area of Local Activity Group -Friendly Mazovia





## Borough of Baboszewo

It covers the area of 162 km<sup>2</sup> and is the second borough in size in the Plonsk District. It is a typically farming borough. It has a population of 8,300. The borough does not have any heavy industry and therefore it belongs to pure ecological areas called "The Green Lungs of Poland".



## Borough of Baboszewo

It offers an interesting variety of historical sights. Looking at the panorama of Baboszewo one can see the outstanding Neo-gothic church made of brick and granite.



## Borough of Baboszewo

Another beautiful and precious monument is a wooden 17th century church in Sarbiewo.

Sarbiewo is famous as the birthplace of a renowned poet-priest Maciej Kazimierz Sarbiewski, called the "Christian Horatio of Mazovia". Every year in Sarbiewo the local community organises "The International Days of Sarbiewski".



## Borough of Czerwińsk Nad Wisłą

Church of the Blessed Virgin Mary in Czerwińsk nad Wisłą- extremely valuable church together with a monastery form a team of a 12th-century pedigree, is one of the best preserved Romanesque architecture monuments in Mazovia. In front of the temple are two swords pierced in the ground in the shape of crosses - the symbol and memorial of the Battle of Grunwald and the march of Wladyslaw Jagiello's army



## Borough of Czerwińsk nad Wisłą

House at square of Batory 1 – historic wooden, one-storied house, situated in Czerwińsk nad Wisłą. The building is one of the oldest preserved buildings in Czerwińsk. It dates from around the middle of the nineteenth century and there is characteristic example of provincial lower middle class construction on Mazovia



## Borough of Czerwińsk nad Wisłą

The bridge on the Vistula River a temporary ice skating bridge used by the troops of the Kingdom of Poland in the summer campaign of 1410 during the great war with the Teutonic Knights . Described as a bridge on boats.



*Church in Kucice*

## Borough of Dzierzaznia

The cultural heritage of Dzierzaznia includes:

The Complex of Branch Church of Michael the Archangel in Kucice: it is a wooden church built in 1783-1850, with a stone bell-tower from the early 20th century and a nearby cemetery.



## Borough of Dzierzaznia

"Eternal glory and honour to the faithful sons of this land who lost their lives fighting for freedom and independence of our homeland 1914-1920" - the following inscription is engraved on a boulder commemorating the sacrifice made by the Polish people in World War 1.



## Borough of Joniec

It is the smallest borough in the whole district. Its biggest tourist and scenery asset is the picturesque river called Wkra and the surrounding forests. The valley of Wkra river is interesting because the river flows in a different direction than the majority of Polish rivers (southwards).



## Borough of Joniec

The borough of Joniec does not have any factories, which makes the region ecologically pure. 81% of the areas within the borough are under protection and with unspoilt environment.



## Borough of Joniec

Joniec offers many beautiful historical sights such as: the wooden parish church of St. Sigismund in Królewo from the 16th century. It has an outstanding wooden bell-tower with the characteristic eastern elements and an eye-catching vicarage in a beautiful manor style .



## Borough of Naruszewo

The borough is mainly covered by woods. The forests of Strzembowo are well-known to hunters. The borough is the location of the "Noskowo" reserve created in 1977. Naruszewo is located in the valley of a stream called Naruszewka, which, together with another stream, is a tributary of the Wkra river. These lands have been inhabited since times immemorial, as excavations made on sites in Radzikowo, Radzymin, Piescidla and Plonsk proved, and as proved by archaeological work in Naruszewo in 1983.

## Borough of Narszewo



The unusual treasure was found during construction of the waterworks for the local health centre. The findings included silver Medieval coins and Anglo-Saxon coins.



## Borough of Naruszewo

One of the borough's monuments is the parish church of St. Peter and Paul from the 18th century. The parish of Radzymin was probably erected by the bishop of Plock, Scibor in 1390. It is assumed that there was a wooden church earlier on its site. In 1381-1390 Radzymin had a stone temple, which unfortunately, has not survived.



## Borough of Nowe Miasto

The borough of Nowe miasto is located in the north-east of the Plonsk District, in the basin of the river Sona. Nowe Miasto is one of the oldest Mazovian boroughs. Its main economic activity relies on farming, and additionally on recreation. The recreational value of the borough can be attributed to the "Nowomiejski Reservoir" on the river Sona.



## Borough of Nowe Miasto

A part of Nowe Miasto is situated within "Nadwkrzanski Area of Protected Landscape". Every year, on every summer holiday Sunday the "parties by the lake" attract a lot of local people and visitors.



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The Manor Complex in Boguslawice

## Borough of Plonsk

Plonsk is a rural borough, and the youngest borough in the Plonsk District. It was set up in 1992 after the division of the Town and Borough of Plonsk into two separate self-governing units.

The borough of Plonsk is the fifth in size among other boroughs within the Plonsk District. It includes 42 villages.

Thanks to its unusual landscape of Mazovian countryside, monuments and culture, it is an interesting tourist destination. While visiting Plonsk it is worth seeing the Manor Complex from the 19th century in Boguslawice, the Mariavite Chapel in Lisewo built in early 20th century and The Manor Complex in Skarzyn.



## Borough of Plonsk

The borough of Plonsk also includes areas which are ecologically pure - "The Green Lungs of Poland".



## Borough of Plonsk

The borough of Plonsk holds harvest festivals whose aim is to cultivate traditional customs.



## Borough of Raciaz

The settlement on the lands of the present-day Raciaz Borough dates to early times, as proven by a hatchet with a broken blade made from deer's horn found near Drozdowo.



## Borough of Raciaz

More interesting archaeological finds from Szczepkowo, Kossobudy and Szapsko.



## Borough of Raciaz

The borough has many monuments contributing to the development of cultural tourism which spreads the knowledge of old traditions and the local craft. The most remarkable are manor complexes in Drozdowo and Unieck.



## Borough of Sochocin

The borough is inhabited by 1,940 people. Around 100 years ago it was famous as far as India, through remote parts of Russia to Madagascar. Some sources say that in 1847 a visitor from the Austrian annexed territory named Sinoradzki, stopped there. He fell in love with a local girl, married her, settled in Sochocin and developed his great passion: production of buttons. His products became widely known throughout the Russian Empire and beyond.. The shells for the button production were delivered from many exotic places. They were picked up by Indians in The Bay of Bengal, people from Madagascar and in The Black Sea area.



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## Borough of Sochocin

The borough has many monuments, including:

The parish church of St John the Baptist, Neo-gothic, stone church from the early 20th century. The parish was set up in the late 14th century. Its earliest appearance in historical texts dates back to 1450.

# The borough of Zaluski



The Wojny pond



an old cemetery in Wronska

The borough's name comes from the ancestral name. Zaluski was the borough of the nobility, originally inhabited by the Zaluski family and then by Zaluscy. The area covers 112 km<sup>2</sup> and has a population of 5,700 people.



## The borough of Zaluski

The church of St John the Baptist in Kroczewo from the 15th century.

The parish of St John the Baptist was set up in the early 14th century, though the first mention of the church dates back to 1424. The present-day three-aisle, stone church was built in 1918-1921 by the priest Pawel Chodkowski.



## The borough of Zaluski

The palace in Zduńów is considered an icon of Neo-baroque architecture in the heart of Mazovia. Built in 1910 as a gentry mansion, the palace is situated in a beautiful and historic park. The efforts to bring back its former splendour have been recognised by the Minister of Culture and National Heritage in the "The Well-Preserved Monument" competition.



## The town of Raciaz

Raciaz is one of the oldest towns of the northern Mazovia. The traces of settlement and the earliest mentions of the town date back to the 10th century. Between the 13th and 18th centuries it was the seat of the castellany, represented by the castellan for nearly nine centuries: first at the duke's council, then at the great royal council, called the senate.



## The town of Raciaz

The town is divided into two parts by the river Raciaznica. It has a well-preserved network of Medieval streets with the oldest buildings situated around a rectangular market square and a few neighbouring streets.



## The town of Raciąż

Among the scarcity of historical sights one is particularly remarkable. It is the church of St. Venceslas. The parish in Raciąż is one of the oldest of all Mazovian parishes. It dates back to the beginning the Polish state. Some sources claim that St.Venceslas visited Raciąż in 997 on his way to Prussia.

The following elements contribute to the specific character of the area covered by the Local Activity Group: the proximity to Warsaw, its cultural heritage, links with the Jewish history, the Sienkiewicz Trail, buttons from Sochocin made of shells found in rivers, strawberry area (and other fruit) and the areas of protected landscape- "Green Lungs of Poland". On these areas one can find historic farming complexes which show the farming character of this region. In addition, there are number of manors, palace complexes and parks, as well as the remnants of estates.



Another remarkable feature of the area is a nature and landscape complex „Pólka-Raciaż”, a natural habitat of a population of water and wading birds unusually high for the region, many of which are on the Polish list of endangered species.

In 1595 in Sarbiewo (the borough of Baboszewo) a notable priest, poet and philosopher, Maciej Kazimierz Sarbiewski was born, later awarded with The Laurel Wreath by the Pope, Urban VIII. It used to be considered the greatest award for poets which is compared to the present-day Nobel Prize.



An interesting attraction for tourists is "The Green Trail" across the Pomiechowskie forests, 37.8 km long, "The Red Trail" across the fields and forests of the plateau, 21.8 km long, and the tourist cycle paths. Nearby, there is also "The Blue Trail" along the Wkra river, leading from Ciekсын to Pomiechówek, 19.8 km long. A very interesting thing is also the village of Zlotopolice, popular thanks to a well-known Polish soap opera "Zlotopolscy". The nearby Narew River is one of Europe's few braided rivers - a term relating to the twisted channels resembling braided hair.



## What do we deal with?

- civic engagement of the rural community, to benefit from the opportunities created by the LEADER PROW programme
- sharing information about the terms and conditions of receiving support for implementation of projects submitted by the applicants,
- organisation and financing information on training projects (seminaries, training sessions, conferences and contests) and cultural events (festivals, fairs, shows and displays) which aim is to promote the region and its cultural identity

- cooperation with boroughs, rural schools, centres for agricultural counselling, authorities of local and state administration, social organizations
- creating conditions for economic, touristic and cultural development and providing support for the initiatives of local communities, businesses and farmers
- taking up activities to protect, promote and use the resources of cultural, natural and historical heritage, of movable and immovable monuments

Other activities included in Local Development Strategy for the region of Local Activity Group "Friendly Mazowsze".

**Agrotouristic farms and  
touristic firms that we are  
cooperating with.**

**Farm "Sielanka", Pólka-Raciaz 80,  
09-140 Raciaz**

Offer: rooms with bathrooms, and  
meals;

specialization: horse riding and  
racing, year-round organization  
longer stays for children and young  
people with science of horse riding,  
social events, group stays.



**„ Leśniczówka (Forester's lodge) Paryż  
(Paris) ”, 44 Rzy, 09-110 Sochocin.**

Offer: 10 beds in independent apartments,  
catering, culinary workshops for adult,  
paint workshops for children and young  
people, „ forest green lesson” in the  
surrounding forest concerning nature, farm  
rewarded in competitions on culinary  
products.



**„Ranczo Aksamitka”, Gawłowo 2, 05-192 Cieksyn**

Offer: „residence” full of the nineteenth and twentieth century furniture and knick-knacks, hotel, "**Oberża u Aksamitów** (Tavern in velvet)", "**Aksamitna Wiata** (Velvet Carport)", antique carriages, stables with horses, fish pond.



**Farm „Kalinka”, Pieńki Rzewińskie 23, 09-105 Dziektarzewo.**

Offer: rooms with bathrooms, and meals, sauna, horse riding, chaise, sleigh ride.



**Farm „Koziółek(Goat)”, Gawłowo 53,  
05-192 Cieksyn.**

Offer: 5 rooms with food;  
Specialization: horse riding, year-round  
organization longer stays for children  
and young people with science of horse  
riding and care of horses.



**Danuta i Stanisław Lasoccy, Miszewo  
Wielkie 36, 09-120 Nowe Miasto.**

Offer: 3 bedroom house located close to  
the forest and river Sona, meals,  
workshops, farm rewarded for the  
quality of services in agro competitions,  
including the award of the Minister of  
Agriculture.



**„Szkockie Ranczo (Scottish Ranch)”,**  
Skarboszewo 30, 09-152 Naruszewo  
Offer: stylish hotel with cozy rooms, a  
restaurant and a modern conference  
room, spa and wellness, stable  
Reiningowa have a horse race American  
Quarter Horse, a number of fun activities  
for the whole family.



**Stajnia** (Barn) "**Bogumil**", ul. Podmiejska 13, 09-100 Płońsk

Offer: 2 rooms, meals, specializing in horse riding.

Rental canoes, "**Kaja**" village Sobieski 8, 09-131 Joniec

Offer: rent kayaks, canoe, dock "Kaja,,", rooms on the canoe "Kaja,,",

Rental canoes „**Ważka** (Dragonfly)" village Kuchary Żydowskie 2, 09-110 Sochocin

Offer: rent kayaks.

Rental canoes "**EL-DAW**" Joniec 77, 09-131 Joniec

Offer: canoe rental, accommodation, camping with showers and hot water, fireplace and grill, bar.



# Projects implemented by beneficiaries of Lokalna Grupa Działania – Przyjazne Mazowsze

"Fifth Płońsk Harvest Festival in Arcelin"



# Fifth Autumn Market „From fields to tables” the Poświętne Branch in Płońsk



# Strawberry Festival, Załuski 2011.



91th anniversary of the Battle of Arcelin to commemorate the historical and cultural events related to defence of Płońsk, September 2011



# Development of facilities in Nacpolsk and Żukowo: construction of pavements, Naruszewo borough



Fot. UG Naruszewo



Fot. UG Naruszewo

## Renovation of the Volunteer Fire Service facilities in Latonice and Karolinowo doubling as rural cultural centres



# Renovation of the Neo-gothic bell-tower and the eastern facade of the late Gothic St. Catherine Church in Dziektarzewo



# Renovation and make-over of the community hall and development of the recreation and sport grounds in Słoszewo-Kolonia



# Photo competition held by LGD – Przyjazne Mazowsze

*Our heimats – places of charm in the Płońsk district*

The aim of the competition was to encourage the local people to show places where we live.



Nowe  
Miasto Reservoir



*A massive ash-tree in Krysk nicknamed the  
Giant*

## Tomasz Zawadzki



*Sunrise over fields near Naruszewo*

## Sochocin Borough



Sochocin-starorzecze rzeki Wkry z pływającymi łabędziami, z bogatą szatą roślinną.

## Agnieszka Szumańska



*Landscape after thunderstorm*

## Janusz Godlewski



*Town park in Płońsk*

## Małgorzata Witczak



*Hutsul Farm before a thunderstorm*

## Monika Bojanowska



*Meanders of the Naruszewka*



*The river  
Wkra in  
Królewo*



*St. Michael the Archangel Church in Płońsk*

# Competition held by LGD – Przyjazne Mazowsze

*Different village, different song – ideas for local product*

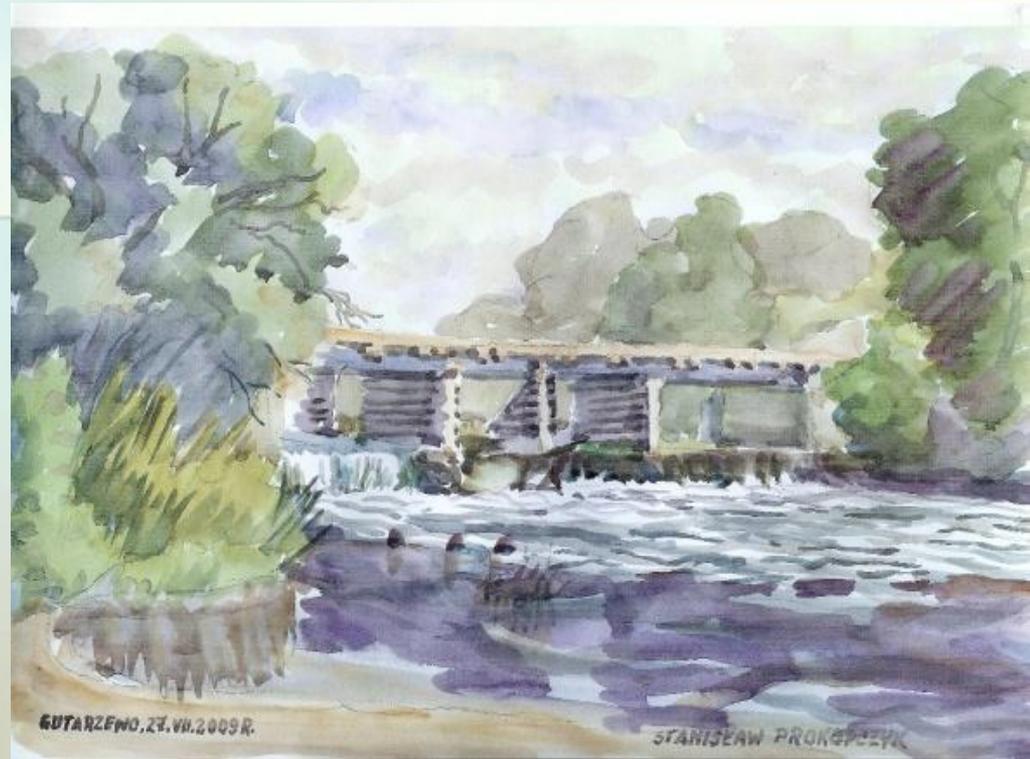
The aim of the competition was to create a local product specific to the region which could be used to promote it

The Friendly Dwarf– Local Brand award in the *other products* category was granted to:

- Cultural Centre in Sochocin, for paintings by Stanisław Prokopczyk



*Smardzewo. Sanctuary of Virgin Mary from 1930*



*Old wooden bridge in Gutarzewo*

# RECOGNIZED WORKS

Urszula Szcześniak



*Richelieu embroidery*

Barbara Figurska



*Knitting products: hats, kerchiefs, napkins*

Joanna Żochowska



*Lace napkin*

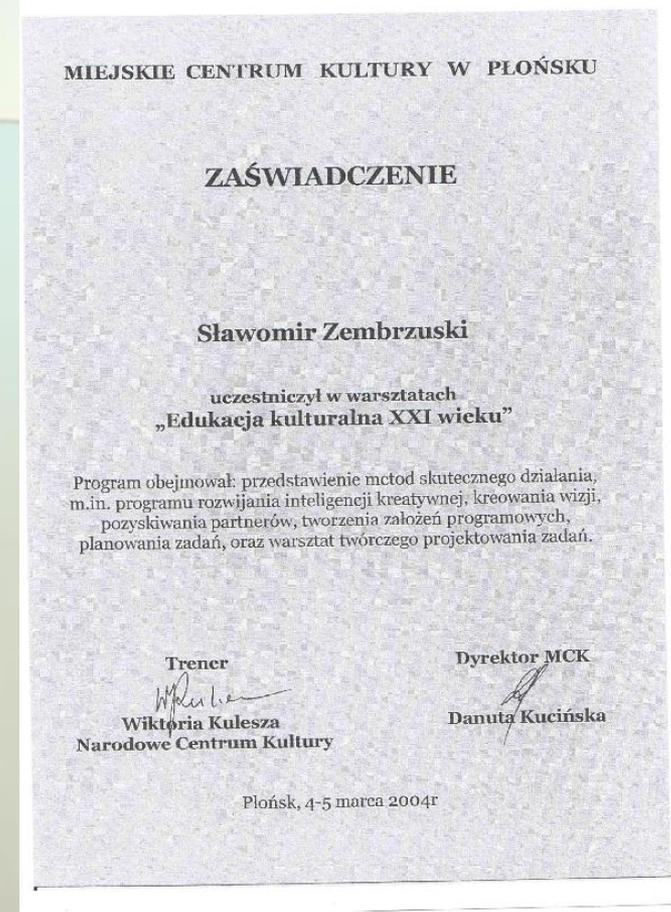
Friendly Dwarf– Local Brand award in the cultural and educational projects category was awarded to:

- the Sochocin borough, „From Nature's wealth – the Sochocin buttons”



# RECOGNIZED WORKS

Sławomir Zembrzuski – Sculpting workshops for children, teenagers and adults.





Sławomir Wójcik – Płońsk Cycling Pilgrimage to the Gate of Dawn in Vilnius, Lithuanian



# Strawberry Festival in Czerwinsk on the Vistula River



# Training on the Business Plan for Business Entrepreneurs



# Family Fest in Krysk



## XII Commune Płońsk Harvest Festival



# Study visit Masovian local action groups to Germany



# Autumn Fair from field to table



Thank you